What's New in MagicBase Pro 4.0?

1. **Export to calendar** - Export show information to your desktop and mobile calendars. MBP will automatically open your networked calendar and post the Show Name, Company, Date, Time, Show Length, Location, and Description.
2. **MagicBase Mobile** (only for Apple iOS) - Export upcoming shows, or your entire customer database to your iPhone. Also allows importing of spreadsheet files to MagicBase Mobile. Use MagicBase Mobile to record video testimonials right in the app.
3. **Pop-Up Reminders** - Option to have reminders pop up whenever MBP is started. Never forget to send an email or make a call.
4. **Actions To Do** - Create rules for time-based actions to be performed. Can be customized with different actions and timing based on the event status. When a pre-set date is reached, the actions are moved to the Reminders table.
5. **SavedSets** - Save any set of records as a static list of customers that can be added to a newsletter list or a marketing campaign as a group. Keep a list of your Top 100 customers, or all schools in an area, or any list you need to access and market to frequently.
6. **Unlimited number of customizable FlexContracts.** Create a different contract or letter for each type of show. Can have different company names and logos too.
7. **Three different Authorization Levels,** each with different pricing: Mobile, Planner, or Professional. Are you only interested in the show planning features, and won't be needing the marketing tools? Or do you only want a mobile solution? Only pay for what you need.
8. **Easier and more powerful marketing tools** for creating categorized, geographic, or time-based lists. Marketing covers 3 layouts and 13 tabs.
9. **Social Media tab** can record up to six different social media accounts for each customer.
10. **Five customizable fields.** You determine the label and content.
11. **Expanded financial fields** including: Deposit status, payment status, and remainder due.
12. **Huge Trick Type field** for listing dozens of different trick categories to make searching and organizing your routines more powerful.
13. **Expanded and more accurate contracts.** Up to four shows can be included in a single contract, each with a different date, price, and a dozen other customizable data points.
14. **Built-in context-sensitive Help Guide.**
15. **Quick Search buttons** for 12 different data lists like Customer Type, Audience Type, Response to Ads, etc. Do you want to know how many of your tricks include vanishes, or music, or whatever? Or do you want to know how many customers responded to an ad or a referral? Whatever list you need to search, it can be discovered in 2 clicks.
16. **Aesthetic and Usability improvements** like:
    1. Animated buttons, all with a consistent look.
    2. Window memory: location and magnification and be set on a number of floating windows like Actions, Reminders, and FlexContract.
    3. Greater error checking and warnings to assist the user
    4. Visual, step by step guide to assist in updating from version 3 to 4.0
    5. Color coding of upcoming events on the Reminders table to improve readability

Release date: July 1st, 2015. Price: Before July 1st - $200. After July 1 - $250.
Upgrade from MBP 3 - $50. Mobile only - $10. Planner Mode - $150
Get a free demo at MagicBasePro.com